



## Make 'Em Laugh, Make 'Em Think, Get 'Em Learning

Dave Keeling

Bespoke Events from Independent Thinking



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**INDEPENDENT  
THINKING** EVENTS

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## Make 'Em Laugh, Make 'Em Think, Get 'Em Learning

*How the science and practice  
of humour can be used as a  
tool to engage and motivate all*

If threats and bribes are no longer working then this very different day-course is for you. Tapping into neuroscience, psychology, motivation, the science of humour and the tips and tricks of stand-up comedy, this course will help you understand the power that laughter and humour play in creating confident, resilient, creative, risk-taking, independent learners.

Addressing areas including risk, overcoming fear, the four conditions for memorable learning, building effective relationships and the magic to have up your sleeve, you will leave with a toolkit of techniques to create and use laughter to raise achievement and engage even the most reluctant learners.

**Audience:** Teachers and school leaders,  
any educator with a pulse  
who wants to be better at  
what they do.  
Suitable for all keystages

Dave Keeling has transformed the lives of thousands of young people with his contagious humour, energy and ability to help children from any background be better than they thought they could be. A professional actor, writer, performer, stand-up comedian and presenter (and one of the few educators to have been in both Coronation Street and Eastenders), Dave is a self-styled 'stand-up educationalist' showing how laughter can improve achievement for all learners. His latest book, *The Little Book of Laughter* is published by the Independent Thinking Press.

