

Associate

## JIM ROBERSON

*“Your education is your number one key to unlocking a whole world of opportunities”*



“Discipline is not what you do to yourself, but for yourself” - The Discipline Coach .

We are proud to introduce you to the UK's only 'Discipline Coach' and a whole new way of looking at discipline, behaviour and the very purpose of school.

Jim works with some of the most challenging young people in the UK and developing a unique classroom-based strategy he calls the 'Disciplined Approach'.

Whether he's working with experienced classroom practitioners, struggling supply teachers, students themselves or even the police, Jim shares powerful, practical, common sense strategies that bring the best out of some of the most demanding and hard-to-reach young people.

At the heart of his work is the development of realistic self discipline in young people ('It's what you do for yourself, not to yourself'), moving schools away from the short-term nature of bribes and threats that constitutes so much of the 'behaviour management' work in classrooms today. Indeed, the whole focus on 'behaviour' - something Jim calls the 'B word' - gets in the way of helping us work with some of the most needy children. As Jim says in his own inimitable way, '*Don't make them mad, make them think!*'.

A Black American born and raised in the Bronx, Jim has especially worked with children from some of the most challenging areas on the South coast. He has successfully introduced US-style 'work appreciation programmes' in a number of authorities and also leads a life-changing trip for local children to New York each spring. On top of all that he is also the UK's leading American Football coach.

Anyone who has ever met Jim before will tell you just what an unforgettable experience it is.

You can't listen to him without having your views on a whole range of areas being changed irrevocably, from understanding how to get more out of the most challenging students, the rights of children from the least privileged backgrounds to the role of the teacher and our understanding of race, culture and history.

**Feedback from recent events include:**

*“I spent much of each session watching the students and how they responded and it is an amazing experience to see student's expressions change as*

*their perspectives about who they are and what they are capable of changes (and he only spent two hours with them!)”*

*“I just wanted to say a big thank you for organising Jim's visit. I cannot frankly explain to you quite how powerful the work he did with students was”*

*“He was entertaining, provocative, challenging and inspiring”*

*“A thought-provoking but fun day! My favourite INSET in 24 years teaching”*

**Books written by Jim Roberson:**

- *The Discipline Coach*
- *There is Another Way (contributor)*
- *The Big Book of Independent Thinking (contributor)*

Jim has been with Independent Thinking for over 10 years.

All Independent Thinking Associates are DBS checked.

See our website:  
[www.independentthinking.co.uk](http://www.independentthinking.co.uk)  
for more information.