

ASSOCIATE

DAVID HODGSON

“Teachers that can communicate can connect – and connection is at the heart of great teaching”



“Determined not to make eye contact with anyone, I focused on the pants” - The Little Book of Inspirational Teaching Activities

David Hodgson was brought to our attention not only for the great work he has done with young people and those who work with them on motivation, goal setting, life skills and employability, but also because of his inspirational and entertaining delivery – fast paced, relevant, effective and fun.

‘He had the audience eating out of his hand’ as our spy reported back to us.’

David has worked under the careers adviser banner in the North East and it was here that he was able to develop a package of materials he calls the ‘Buzz’. Published as a book by Crown House Publishing, *The Buzz* uses the sorts of strategies and techniques you would associate more with high profile business development and training rather than with young people in education and David has shown just how relevant, applicable and powerful these ideas are when used in this way.

In particular he has adapted tools and ideas from areas such as ‘personality type theory’ to make it easy to use with young people to help them better understand themselves and others. In turn, this helps them to make better decisions about their futures and their careers as well as improving the quality of their relationships and communication skills in their day-to-day lives.

With qualifications that include Master Practitioner and Trainer of N.L.P. (don’t knock it till you’ve tried it!), British Psychological Society Level A&B, a Diploma in Careers Guidance and a Diploma in Management combined with a client list that includes Orange, Walkers Crisps, the NHS, the Institute of Careers Guidance and Association of Graduate Careers Services, David has a unique contribution to make to Independent Thinking, to our clients and to the world of education in general.

These are some of the topics David can cover:

Presentation Skills

What do great teachers all have in common? Find out in a session packed full of tips that will help you understand the seven secrets of great teaching.

How to Learn Anything!

The human brain can learn quickly. It can also forget things equally quickly. David will share practical learning and memory strategies including the famous ‘Sherlock Holmes’ Memory Palace’ technique.

How to Remember Everything!

Talking of memory, phobias are an example of how brilliant our memories really are. When you better understand the neuroscience of memory you can then use it to in the classroom to great effect.

A Guide to Revision

Most students don’t revise in a brain-friendly way, instead making it really hard for themselves. By teaching them a better way to revise their test results improve. And their sense of achievement with it.

Personality in the Classroom

Humans are social creatures and teaching so often boils down to personalities and relationships. David will share provide practical tips to ensure teachers bring out the best in themselves and their students.

The Impact of Words

Words alone can inspire people to greatness or serve to crush the human spirit - and teachers wield these mighty weapons consciously or otherwise. David will share strategies to ensure teachers use words well.

Why Are So Many Children Bored At School?

David will share some of the answers and suggest six solutions that, if implemented, can banish boredom, for both teacher and student.

Teacher Stress and Well-Being

Teaching is a very stressful job and teachers need to look after themselves as well as their students. David will explore research around stress and share tips to help teachers remain happy, healthy and positive.

Feedback from recent events include:

“Can’t thank you enough for your wonderful presentation today. Staff are buzzing and anxious to get into the classroom”

“A terrific and inspirational presentation, we felt energised and motivated”

“Students and staff were buzzing with talk of brain techniques and personalities”

Books written by David Hodgson:

- *The Brain Box*
- *Invisible Teaching*
- *The Little Book of Inspirational Teaching Activities*
- *The Buzz*
- *Personality in the Classroom*
- *The Little Book of Charisma*

David has been with Independent Thinking since 2006

All Independent Thinking Associates are DBS checked.

See our website:
www.independentthinking.co.uk
for more information.